



# MuseumNext

## New York

Sponsorship Options

## Invitation

We want to invite you to get involved in MuseumNext New York, the annual conference on the future of museums.

This exciting event brings together leading experts from some of the world's best known museums and galleries to discuss what's next for museums.

We'd like you to be part of that conversation as a sponsor of MuseumNext New York, connecting you with decision makers at leading museums.



## Who we are

MuseumNext is a major conference series that has taken place annually in Europe, North America and Australia since 2009.

We have an engaged, loyal and dynamic audience working at senior management level in museums, galleries and cultural venues across the globe.

The conference, conceived at the start of the digital revolution has grown from being a tech-focused event widening its remit to include future thinking on leadership, audiences, collections, transformation, knowledge, participation, and more.

The conference is a hub for knowledge sharing and provides businesses working in the museum sector with the opportunity.







## Get Involved

MuseumNext New York will take place in central Manhattan on November 1-2 2018. Our theme this year is 'designing the future of museums'.

As a sponsor of the conference you have the opportunity to put your brand on the radar of decision makers at museums around the world.

We expect to have 350 delegates at MuseumNext NYC with almost a third of those tickets sold already.

# Sponsorship Options



## Platinum Sponsor (Two Opportunities)

**SOLD**

### Speaking Opportunity

- Opportunity to address delegates (15 Minutes)

### Registration

- 4 full conference tickets

### Acknowledgement

- Logo and acknowledgement on conference holding slide
- Logo and acknowledgement on conference website
- Logo and acknowledgement on MuseumNext e-newsletters
- Verbal acknowledgement during opening and closing sessions

### Advertising

- Full page advert in conference programme

**\$6000**

# Sponsorship Options



## Gold Sponsor (Three Available)

### Registration

- 3 full conference tickets

### Acknowledgement

- Logo and acknowledgement on conference holding slide
- Logo and acknowledgement on conference website
- Logo and acknowledgement on MuseumNext e-newsletters
- Verbal acknowledgement during opening and closing sessions

### Advertising

- Full page advert in conference programme
- Two newsletter announcements to delegates
- Leaflet or product in delegate bag

**\$3500**



# Sponsorship Options



## Silver Sponsor (Three Available)

### Registration

- 2 full conference tickets

### Acknowledgement

- Logo and acknowledgement on conference holding slide
- Logo and acknowledgement on conference website
- Logo and acknowledgement on MuseumNext e-newsletters
- Verbal acknowledgement during opening and closing sessions

### Advertising

- Opportunity to distribute leaflet at conference
- One newsletter announcements to delegates

**\$2500**



# Sponsorship Options



## Bronze Sponsor

### Registration

- 1 full conference tickets

### Acknowledgement

- Logo and acknowledgement on conference holding slide
- Logo and acknowledgement on conference website
- Logo and acknowledgement on MuseumNext e-newsletters
- Verbal acknowledgement during opening and closing sessions

### Advertising

- Opportunity to distribute leaflet at conference

**\$1000**





# Sponsorship Options



## Social Sponsor (Exclusive Opportunity)

We intend to invite delegates to join us for a social event at a local museum on the evening of the first night of the conference, this is your opportunity to put your company at the heart of this event.

### Speaking Opportunity

- Opportunity to address delegates at social event (5 Minutes)

### Exhibition

- Opportunity to put up banner stand at social event

### Registration

- 2 full conference tickets

### Acknowledgement

- Logo and acknowledgement on conference holding slide
- Logo and acknowledgement on conference website
- Logo and acknowledgement on MuseumNext e-newsletters
- Verbal acknowledgement during opening and closing sessions

**\$6000**

# Sponsorship Options



## Lunch Sponsor (Two available)

### Registration

- 1 full conference tickets

### Acknowledgement

- Logo and acknowledgement on conference holding slide
- Logo and acknowledgement on conference website
- Verbal acknowledgement before lunch

### Advertising

- Opportunity to distribute leaflet at conference

**\$1000**

# Sponsorship Options



## Lanyard Sponsor (Exclusive Opportunity)

- Branded lanyards for conference delegates (sponsor to supply items)
- Company logo and acknowledgement on conference website

**\$1500**

## Notepad Sponsor (Exclusive Opportunity)

- Branded notepads for conference delegates (sponsor to supply items)
- Company logo and acknowledgement on conference website

**\$700**

## Pen Sponsor (Exclusive Opportunity)

- Branded pens for conference delegates (sponsor to supply items)
- Company logo and acknowledgement on conference website

**\$700**

# Advertising Options



## Advert in Conference Programme

Full Page - \$800

Half Page - \$500



## Sign up today

Sponsorship opportunities for MuseumNext New York are limited, so don't hesitate in securing your preferred option.

Contact:

Jim Richardson on [jim@museumnext.com](mailto:jim@museumnext.com)

