

MuseumNext

SYDNEY 2019



MuseumNext is a global conference series on the future of museums.

Started in the United Kingdom in 2009, the conference now takes place in Europe, North America and Australia with more than 2000 delegates attending annually.

Our Australian conferences have taken place in Melbourne and Brisbane.

In April 2019 we'll be holding the event in Sydney. We expect 350 delegates to join us for the event.

'It was a brilliantly curated conference, and superbly well run. All the presentations were well-delivered and thought provoking, the production was fantastic, and the mood amongst delegates was excited and positive.'

Honor Harger, Executive Director
ArtScience Museum

'Just a quick note to say congrats on the success of Museum Next last week. Far and away one of the best conferences for the sector I've been to.'

Christopher Salter, Deputy Director
Museum of Brisbane

'The conference itself was beautifully organised, and the content was brilliant. It was great to hear about digital best practice from some of the world's leading cultural institutions.'

Bronwyn Klepp, Head of Marketing
Queensland Art Gallery

Sponsorship plays a vital role in delivering MuseumNext. We strive to offer meaningful ways for our partners to be involved in the event, from speaking at the conference through to exhibiting.

This exposure is delivered at the event and though our marketing in the months leading up to the conference.



Platinum

2 opportunities available

- 15-minute presentation on the main stage
- 4 full conference registrations
- Your brand on the Lanyard and Name Badge
- Your brand on the delegate bag
- Your brand on the stage
- Your brand on all conference marketing
- Your brand on screen at the conference
- Sponsorship announced through social channels, website and e-newsletter
- Leaflet/ product in delegate bag

\$8000 (AUD)

Gold

2 opportunities available

- 5 minute pitch to delegates
- 2 full conference registrations
- Your brand on the delegate bag
- Your brand on all conference marketing
- Your brand on screen at the conference
- Pop up banner stand in conference room
- Sponsorship announced through social channels, website and e-newsletter
- Leaflet/ product in delegate bag

\$5000 (AUD)

Silver

- 2 full conference registrations
- Your brand on all conference marketing
- Logo on screen at the conference
- Sponsorship announced through social channels and e-newsletter
- Leaflet/ product in delegate bag

\$3000 (AUD)

Bronze

- 1 full conference registration
- Your brand on all conference marketing
- Logo on screen at the conference
- Sponsorship announced through social channels and e-newsletter
- Leaflet/ product in delegate bag

\$1500 (AUD)

**MuseumNext Australia takes
place at the Australian
National Maritime Museum
1-2 April 2019**

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