



# MuseumNext

## Tech Sponsorship Options

## Invitation

We want to invite you to get involved in MuseumNext Tech, our one day conference focused on the digital side of museums.

This exciting event brings together leading experts from some of the world's best known museums and galleries to discuss what's next for the digital side of museums.

We'd like you to be part of that conversation as a sponsor of MuseumNext Tech, connecting you with decision makers at leading cultural destinations.



## Who we are

MuseumNext is a major conference series that has taken place annually in Europe since 2009. We have an engaged, loyal and dynamic audience working at senior management level in museums, galleries and cultural venues across the globe.

MuseumNext Tech is a one day conference dedicated to the digital side of museums. The event will take place in central Amsterdam in October.

MuseumNext Tech brings together a first class line up with speakers from some of Europe and the United States best known museums.





## Get Involved

As a sponsor of the conference you have the opportunity to put your brand on the radar of decision makers at leading European museums.

The 2017 edition of this conference sold out six weeks before the event and we expect to have a packed audience for this years conference.

These are decision makers who will notice and remember your involvement.

This prospectus outlines many different ways in which you can support the conference, network with colleagues, and make yourself noticed.

# Sponsorship Options



## Gold Sponsor (Two Available)

### Exhibition

- One of the three exhibition spaces in catering area

### Registration

- 2 full conference tickets

### Acknowledgement

- Logo and acknowledgement on conference holding slide
- Logo and acknowledgement on conference website
- Logo and acknowledgement on MuseumNext e-newsletters
- Verbal acknowledgement during opening and closing sessions

### Advertising

- Half page advert in conference programme

**€2000**



# Sponsorship Options



## Platinum Sponsor (Exclusive Opportunity)

### Speaking Opportunity

- Opportunity to address delegates (15 Minutes)

### Exhibition

- One of the three exhibition spaces in catering area

### Registration

- 2 full conference tickets

### Acknowledgement

- Logo and acknowledgement on conference holding slide
- Logo and acknowledgement on conference website
- Logo and acknowledgement on MuseumNext e-newsletters
- Verbal acknowledgement during opening and closing sessions

### Advertising

- Full page advert in conference programme

**€3000**

# Sponsorship Options



## Bronze Sponsor (Four Available)

### Registration

- 1 full conference tickets

### Acknowledgement

- Logo and acknowledgement on conference holding slide
- Logo and acknowledgement on conference website
- Logo and acknowledgement on MuseumNext e-newsletters
- Verbal acknowledgement during opening and closing sessions

### Advertising

- Opportunity to distribute leaflet at conference

**€1000**



# Sponsorship Options



## Social Sponsor (Exclusive Opportunity)

We intend to invite delegates to join us for a free drink and network after the conference, this is your opportunity to put your company at the heart of this event.

### Speaking Opportunity

- Opportunity to address delegates at social event (5 Minutes)

### Exhibition

- Opportunity to put up banner stand at social event

### Registration

- 2 full conference tickets

### Acknowledgement

- Logo and acknowledgement on conference holding slide
- Logo and acknowledgement on conference website
- Logo and acknowledgement on MuseumNext e-newsletters
- Verbal acknowledgement during opening and closing sessions

**€2000**



# Sponsorship Options



## Lunch Sponsor (Exclusive Opportunity)

### Registration

- 1 full conference tickets

### Acknowledgement

- Logo and acknowledgement on conference holding slide
- Logo and acknowledgement on conference website
- Verbal acknowledgement before lunch

### Advertising

- Opportunity to distribute leaflet at conference

**€500**



# Sponsorship Options



## Lanyard Sponsor (Exclusive Opportunity)

- Branded lanyards for conference delegates (sponsor to supply items)
- Company logo and acknowledgement on conference website

**€1000**

## Delegate Bag (Exclusive Opportunity)

- Company logo on the bag given to every delegate
- Company logo and acknowledgement on conference website

**€1500**

# Sponsorship Options

## Notepad Sponsor (Exclusive Opportunity)

- Branded notepads for conference delegates (sponsor to supply items)
- Company logo and acknowledgement on conference website

**€500**

## Pen Sponsor (Exclusive Opportunity)

- Branded pens for conference delegates (sponsor to supply items)
- Company logo and acknowledgement on conference website

**€500**



# Advertising Options



## Advert in Conference Programme

Full Page - €500

Half Page - €300

## Leaflet Insert

Put one leaflet in the conference delegate bag - €400

## Sign up today

Sponsorship opportunities for MuseumNext Tech are limited, so don't hesitate in securing your preferred option.

Contact:

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